

Socialive terms and conditions

Please read these **Socialive Terms of Use with care** before You make use of the Socialive Service, which is located at www.socialive.tv (the “**Site**”). We'll refer to You here as “You” and “Your.” We will refer to Socialive, Ltd. as “Socialive,” “we,” “us” or “our”.

These Socialive Terms of Use as they may be subsequently amended (“**Terms of Use**” or “Terms”) outline the terms and conditions applicable to Your use of the Socialive Service and any related services, aspects, functions, software platforms and derivatives of the Socialive Service (collectively, the “**Service**”).

This is a legally binding agreement between Socialive and You.

- **Use of the Service for any purpose that is unlawful or prohibited by the Terms of Use is prohibited.**
- By accepting these Terms You confirm that You are at least 13 years of age. Socialive is not intended for anyone under the age of 13.
- By accepting these Terms You also confirm that You are either 18 years of age or older, or an emancipated minor, or possess legal parental or guardian consent, and are fully able and competent to enter into the terms, conditions, obligations, affirmations, representations, and warranties set forth in the Terms of Use, and to abide by and comply with the Terms of Use.

By using the Service, You acknowledge and agree that You are subject to the Terms of Use, including our Privacy Policy, which is incorporated by and made a part of the Terms of Use. **If You do not accept the Terms of Use You may not use the Service.**

Welcome to the Service. It was created by Socialive as a platform for personal communication, knowledge sharing and entertainment.

The Service is a live-video knowledge and entertainment platform. Subject to the Terms of Use (as they might be amended) and any other applicable agreements between You and Socialive, the Service allows You to broadcast Your video for viewing – in real time - by a public online audience and to view the video broadcasts of other users of the Service. Socialive reserves the right in its sole discretion, to change, modify, add, or delete features and functions of the Service at any time.

We take responsibility for what we have created, and You agree to take responsibility for Your use of our Service whether as a creator of Content (defined below) or as a viewer. We require that You treat others with respect, do not use the Service for anything that would be deemed illegal or obscene.

Registration

In order to access some features of the Service, and to be able to Submit (as that term is defined below) Content as a broadcaster, You will have to create a Socialive account (the “Socialive Account”). You can alter such information by updating Your Facebook®, account) and You also may alter Your Socialive Account information by logging into the Service and accessing Your dashboard.

You agree not to share Your Socialive Account password or let others have access to Your Account and You will not attempt to transfer Your Socialive Account to anyone else. You are responsible for the activity that happens on or through Your account, so we urge You to keep Your account password secure and to always log-off when leaving Your computer or mobile device unattended. Although Socialive will not be liable for losses caused by any unauthorized

use of Your Socialive Account, You may be liable for the losses of Socialive or others due to unauthorized use. We strongly recommend that You notify us immediately of unauthorized use of Your Socialive Account or of any related security breach by contacting us at support@socialive.tv.

Ownership of The Service

All elements of the Service, including underlying platforms, software, look and feel, and other components (“**Service Components**”), to the full extent protectable by law, are either proprietary to Socialive. Except as expressly set forth in the Terms of Use, no license, assignment, or other grant of rights in any Service Components, Trademarks, copyrights, or any other intellectual property is granted to You and no such grant will result from Your accessing or using the Service. All rights in the Service not granted under the Terms of Use are reserved by Socialive.

The Service may contain links to third party services that are not owned or controlled by Socialive. Socialive has no control over, and assumes no responsibility for, the content, privacy policies, or practices of any third party services. In addition, Socialive will not and cannot censor or edit the content of any third party service. You expressly release Socialive from any and all liability both known and unknown arising from Your use of any third party service.

User Generated Content

The term “**Content**” refers to any information, data, communication, video, text, graphics, photos, sounds, music, audiovisual works, chat feed comments, gifting and/or other contributions appearing on the Service that users of the Service may broadcast, upload, or otherwise submit (collectively, “**Submit**”) to the Service, or view or access on the Service.

All right, title and interest in Content Submitted by You to the Service, to the extent it does not belong to third parties, will remain with You, subject to the licenses You make hereunder. Socialive does not and will not claim any ownership over such Content. Notwithstanding the foregoing, You hereby waive any moral rights that You may have in Your Content in favor of Socialive and anyone acting with the authorization of Socialive.

Socialive assumes no responsibility for Content Submitted by You or any other users of the Service. You shall be solely liable for Content that You Submit to the Service, including without limitation for any consequences of publishing the Content through the Service. Your potential liability applies, for example, to any Content that You include in a broadcast initiated by You, even if you are not the creator of that Content.

You hereby affirm, represent and warrant that You will own or obtain all necessary licenses, rights, consents, and permissions to enable Socialive to publish and otherwise utilize as authorized in the Terms of Use, the Content You Submit to the Service.

You understand that the Service is intended for public use and not for private communications, and You confirm that You have no expectation of privacy with regard to any Content You may Submit to the Service, or any other communication by You made to or through the Service. Furthermore, You are aware that Socialive does not guarantee the security of any information You disclose via the Service and any submission of Content by You to the Service is made at Your own risk.

All of the provisions in this Section 4 shall apply with equal force if You Submit Content that includes advertorials, native advertising, or sponsorship (“**Sponsored Content**”). Without limitation, all of Your representations, warranties, indemnification obligations, and other obligations under the Terms of Use will apply equally to Sponsored Content as they would to any other Content You Submit. You are solely responsible for ensuring that Your Sponsored Content complies with all applicable laws, rules and regulations.

As with other Content, Socialive assumes no liability for Sponsored Content Submitted by You or any other users of the Service, or for any product or service offered by or through Sponsored Content (“**Sponsored Products and Services**”). You shall be solely liable for Sponsored Content that You Submit to the Service and all elements of it, including without limitation for Sponsored Products and Services and for any other consequences of transmission of Sponsored Content through the Service.

In addition to all other termination provisions set forth in the Terms of Use, Socialive reserves the right to terminate immediately Your access to the Service if You fail to make disclosures in any Sponsored Content You Submit in accordance with the applicable laws, rules and regulations. Further, in the event that Sponsored Content Submitted by You includes material or promotes products or services which, in Socialive’s sole opinion, might insult or offend users of the Service or which might tend to injure the success of the Service or the good name of Socialive, or if Your Sponsored Content does not comply with the Acceptable Use Policy or, as determined in Socialive’s sole opinion, conflicts with or does not align with Socialive’s business, community, ethical or other goals, then Socialive shall have the right (a) to require that You cease submission of the Sponsored Content and/or (b) immediately terminate Your access to the Service.

By Submitting Content to the Service, You are granting Socialive and its agents and designees a **perpetual** worldwide, non-exclusive, royalty-free, sub-licenseable and transferable license to use, reproduce, distribute, prepare derivative works of, display, and perform such Content in connection with the Service and with the businesses of Socialive and those of its successors, licensees, and affiliates, including without limitation for the purpose of promoting and advertising the Service and redistributing part or all of the Service (and works derived therefrom) in any and all media formats and through any and all media channels now known or later developed.

Without limitation, the foregoing license includes the right of Socialive to grant each user of the Service a non-exclusive license to access Your Content through the Service, and to use, reproduce, distribute, display, perform, edit, modify and comment upon such Content as permitted through the functionality of the Service, subject to the Terms of Use. Nothing herein, however, shall be construed to permit use of such Content by users of the Service for endorsements of any product or service (other than the Service), or for any other commercial purpose, not authorized by You.

In connection with the exercise of each of the foregoing rights licensed by You, You consent to use of Your name, image, likeness, photograph, performance, voice, biographical details, Facebook ID, Twitter handle, Google+ ID, Instagram ID, profile pictures, and any other attributes of Your persona in any and all media now known or hereafter developed, including but not limited to the Internet (such as on the Site and on third party social media websites) and mobile applications, worldwide, in perpetuity; all without payment, compensation or further notification to or permission from You, except where prohibited by law.

You hereby release and discharge all claims both known and unknown against, and covenant not to sue, Socialive with respect to the use of any Content Submitted by You as authorized by the Terms of Use (including without limitation any claims that such use violates any proprietary right such as copyrights or rights of publicity/privacy).

Acceptable Use Policy

You expressly agree that all Content, including without limitation Sponsored Content, that You Submit will not be: (1) defamatory, libelous, abusive, or obscene, and without limitation, shall not include material that encourages conduct that would constitute a criminal offense, give rise to civil liability or otherwise violate any applicable local, state, federal, or international law; (2) infringe on the copyright or any other proprietary right of any person or entity; (3) invade the privacy of any person; (4) contain a virus, worm, Trojan horse, time bomb, or any other harmful program or component; or (5) be otherwise inappropriate or unlawful.

You also agree that You will not (i) use the Service to spam others or create mass-emails, (ii) continue harmful behavior if You have been warned of such; (iii) use or launch any automated system, including without limitation, "robots," "spiders," or "offline readers," that accesses the Service in a manner that sends more request messages to the Socialive servers in a given period of time than a human can reasonably produce in the same period by using a conventional on-line web browser, and/or (iv) create a false identity (except for a user name unique to you that does not violate the rights of a third party, such as a celebrity or owner of intellectual property); and/or (v) forge an email address or header; or in any other way attempt to mislead others as to the identity of the sender or the origin of the message. You agree not to copy, scrape, re-post, take screen shots of, save, share, distribute, modify or make derivative works of any Content provided through the Service, except as expressly provided through the Service's functionality and in the Terms of Use.

You agree not to collect or harvest any personally identifiable information, including account names, from the Service, nor to use the communication systems provided by the Service for any commercial solicitation purposes.

Virtual Currency/In-Service Purchases

At times, the Service will permit You to "buy" or "purchase" for use in the Service: (a) virtual currency called **Rubies**; or (b) virtual in-Service items such as **donations** in the chat (together with virtual currency, "**Virtual Items**"). These real world terms, however, are only being used as shorthand. You do not in fact "own" the Virtual Items, and the amounts of any Virtual Item do not refer to any credit balance of real currency or its equivalent. Rather, Socialive grants You a limited license to use the Service, including software programs that include the use of these Virtual Items.

A purchase of Virtual Items is complete only when you receive confirmation through the Service. Any virtual currency balance shown in Your Socialive Account does not constitute a real world balance or reflect any stored value, but instead constitutes a measurement of the extent of Your license to use the Virtual Items within the Service. You will not be able to sell Virtual Items in exchange for virtual or real currency credited back to Your Socialive Account, nor will You be able to receive a refund of virtual or real currency for Virtual Items (including any virtual currency), including if Your access to the Service has been suspended, limited or terminated.

Your gift of certain Virtual Items to a broadcaster on the Service may, but will not necessarily, appear on screen or in the chat feed of the Content You are viewing.

Donations and **Rubies** gifted to broadcasters may result in some revenue to them as determined in Socialive's sole discretion; however, Socialive makes no guarantee that the amount or value of Virtual Items You may give a broadcaster will correlate to the revenue such broadcaster may receive from Socialive.

Only users of the Service who initiate a broadcast will be eligible for **donations** and other Virtual items.

Features of the Service - Virtual Currency

- I. Socialive offers a feature allowing users to purchase virtual "rubies" for use within the Service (i.e. as a "tip" to another Socialive broadcaster for their live shows). You acknowledge and agree that your distribution of any rubies currently in your account, as a virtual "tip" to any other user's account, is made solely at your own discretion; you further understand that once you have confirmed a transfer of rubies to another user's account, the action cannot be undone and the rubies cannot be withdrawn.
- II. The value (i.e. the exchange rate) of the rubies is determined by Socialive based on your country of origin, and Socialive further reserves the right to modify the purchase exchange rate between actual currency and virtual rubies from time to time, with or without reason,

in its sole discretion. By your use of the Service, you confirm your understanding of and accept the then-current exchange rate of any rubies at the time of your purchase.

- III. Your use of any rubies purchased shall be solely for legitimate purposes within the Service, and must comply with all applicable laws at all times (i.e. no exchanging of rubies for any activity, product, conduct or services deemed unauthorized by these Terms of Use).
- IV. Any rubies stored in your personal "Rubies" account (Total Balance = Purchased + Earned Rubies) in excess of One Hundred (100) GBP (£) worth of Rubies, either by your own purchase or by receipt from another user (i.e. receipt of a "donation") may be "cashed out" (i.e. exchanged) for actual currency. The value of currency to be cashed-out shall be determined by Socialive's then-current exchange rate and shall be subject to a payment transfer fee as set forth and deducted by the applicable financial service provider, as determined by Socialive at the time of the transfer, and also a service fee as set forth and deducted by Socialive.

Service fee is set at 35% for transactions between £100 and £1,000; it is set at 30% for transactions strictly above £1,000.

You agree and acknowledge that the value of the Rubies may change between the time they were purchased and the time you decide to cash-out. By way of example, if you initially purchased 100 Rubies for £10.00, but do not use them and decide to cash-out at later date, the value of those 100 Coins may have increased to £20.00, or may have been reduced to £5.00, based solely on the exchange rate determined by Socialive in its sole discretion.

- V. If your account is terminated by Socialive for cause, any outstanding Rubies remaining in your account at the time of termination may be confiscated and will not be recoverable in Socialive's sole and absolute discretion, in accordance with our Account Termination Policy specified below.
- VI. You understand that the purchase of Rubies requires actual money. If you disagree with any part of, or do not fully understand our exchange rate policy, please refrain from purchasing or using any Rubies in connection with the Service.
- VII. You understand that Socialive may change, modify or update these Terms of Use, or the terms of sale in connection with the Rubies from time to time, and that such revised terms will apply to all subsequent purchases of any Rubies, and you agree that you will review these Terms of Use and any terms regarding the sale of Rubies prior to making any purchase.

Right to Shut Down, Deny or Limit Access, Remove Content

Socialive has the right, but not the obligation, to screen, refuse to post, remove or edit the Content (including any Sponsored Content), at any time and for any or no reason at all, in our sole discretion. Socialive takes steps to monitor Content and keep the Site, App, and Service safe, but Socialive cannot guarantee their safety. Socialive reserves the right, but assumes no obligation, to remove Content, which is abusive, illegal or disruptive, or that otherwise fails to comply with the Terms of Use, and to limit or revoke Your access in full or in part to the Service, in our sole discretion, at any time, and for any reason, including, but not limited to reasons such as technical difficulties or violation of the Terms of Use.

In addition to any right or remedy that may be available to Socialive under the Terms of Use or applicable law, Socialive expressly reserves the right to suspend, limit or terminate Your access

to the Service, at any time with or without notice and with or without cause, including if Socialive determines, in Socialive's sole discretion, that You pose a threat to the Service or its users. In addition, Socialive may refer any information on illegal activities, including Your identity, to the proper authorities.

Given that the Service is provided in real-time, we would appreciate Your help in reporting to us any Content that You believe violates the Terms of Use. Please direct the relevant information, including the IP address used to commit the alleged violation and the date and time of the alleged violation, including the time zone to support@socialive.com

Feedback from You

While we welcome any feedback or comments from You, please note that any unsolicited ideas, feedback or suggestions pertaining to our business, such as ideas for new or improved products or technologies, website or tool enhancements, processes, materials, marketing plans or new product names, **will automatically upon submission become the property of Socialive, without any compensation to You.** While under no obligation to review such submissions or to keep such submissions confidential, Socialive may use or redistribute any such submission and its contents for any purpose and in any way it deems fit.

To provide such submissions or feedback, please email feedback@socialive.com.

Warranties and Disclaimers

You expressly acknowledge and agree that: your use of the service is at your sole risk. The service is provided on an "as is" and "as available" basis. Socialive expressly disclaims (and you hereby waive): (a) all warranties of any kind, whether express or implied, including, but not limited to the implied warranties of merchantability, fitness for a particular purpose and non-infringement, respecting the service and respecting any and all sponsored products and services; (b) all warranties relating to content from users and/or third parties that you may obtain or access at the service including without limitation sponsored content and sponsored products and services. (c) all warranties that such content is free of material that is defamatory, infringes copyright, and/or violates the rights of privacy or publicity of any person or entity or violates any law or governmental regulation. (d) all warranties that: (i) the service will meet your requirements; (ii) the service will be uninterrupted, timely, secure, or error-free; (iii) the results that may be obtained from the use of the service will be accurate or reliable; or (iv) the quality of any products, services, information, or other material obtained by you by or through the service will meet your needs and/or expectations. No advice or information, whether oral or written, obtained by you from or through the service shall create any warranty not expressly stated in these terms of use. Your downloading any material from or through the service is at your own discretion and risk. Without limitation, you will be solely responsible for any damage to your computer system, mobile device, or other device, or loss of data that results from the download of any such material. You understand and agree expressly that socialive shall not be liable for any direct, indirect, incidental, special, consequential or exemplary damages, including but not limited to, damages for loss of profits, goodwill, use, data or other intangible losses (even if socialive has been advised of the possibility of such damages), resulting from: (i) the use or the inability to use the service; (ii) the cost of procurement of substitute services resulting from any data, information or services purchased or obtained or messages received or transactions entered into through, with or from the service; (iii) the purchase or use of any sponsored products and services; or (iv) any other matter relating to the service. To the extent permitted by law, the total liability of socialive for any claims under these terms of use, including for any implied warranties, is limited to the amount paid to socialive by the user. Some jurisdictions do not allow the exclusion of certain warranties or the limitation or exclusion of liability for incidental or consequential damages. Accordingly, some of the above limitations

may not apply to you. The Service contains the opinions and views of its users. Socialive does not endorse, guarantee, or assume responsibility for the accuracy, efficacy, or veracity of any Content from users made available through the Service.

Please also note that the Service is controlled and offered by Socialive in the United Kingdom. The laws of other countries may differ regarding the access and use of the Service. Socialive makes no representations that the Service is appropriate or available for use in other locations. Those who access or use the Service from other jurisdictions do so on their own volition and at their own risk, and are responsible for compliance with local law.

Liabilities and indemnities

You shall defend, indemnify and hold harmless Socialive and its directors, officers, employees, representatives and agents ("**Related Parties**") against all demands, claims, actions, liabilities, losses, costs, damages or expenses whatsoever, known and unknown (including reasonable attorneys' fees) ("**Damages**") asserted against, imposed upon or incurred by Socialive and/or any of its Related Parties resulting from or arising out of any violation of the Terms of Use by You, and/or the use of Your Content, including, without limitation, any infringement of any third party's rights by Your use of the Service or through Content You Submit or the failure of Your Sponsored Content to comply with applicable law.

Privacy

To learn more about how Socialive protects Your personal information, please refer to the Socialive [Privacy Policy](#), which is incorporated by and made a part of these Terms of Use.

Assignment

Socialive may assign this Agreement to its successors, licensees, and affiliates. However, because the subject matter hereof is personal to You and Your Content, you may not assign this Agreement to any person or entity without Socialive's prior written consent.

Miscellaneous

Nothing in the Terms of Use shall be construed to create a partnership, joint venture or agency relationship between You and us. You may not assign any of Your rights or delegate any of Your duties under the Terms of Use without the prior written consent of Socialive. Socialive may assign this Agreement and/or any of its rights, and delegate its duties in its discretion. Any purported assignment which is inconsistent with the foregoing shall be null and void. No waiver of any breach of any provision of the Terms of Use shall constitute a waiver of any prior, concurrent or subsequent breach of the same or any other provisions, and no waiver shall be effective unless made in writing and signed by an authorized representative of the waiving party. In the event any provision of the Terms of Use shall for any reason be held to be invalid, illegal or unenforceable in any respect, the remaining provisions shall remain in full force and effect. In resolving any dispute or construing any provision hereunder, there shall be no presumptions made or inferences drawn (i) because the attorneys for one of the parties drafted the agreement; (ii) because of the drafting history of the agreement; or (iii) because of the inclusion of a provision not contained in a prior draft, or the deletion of a provision contained in a prior draft. All representations, warranties and indemnities contained herein or made by You in connection herewith shall survive any termination, expiration, or suspension of Your rights under the Terms of Use. Section headings are for convenience only and are not a part of the Terms of Use. The Terms of Use contain the entire understanding of the parties and cannot be amended except by a writing signed by both parties. No party hereto has relied on any statement, representation or promise of any other party

or with any other officer, agent, employee or attorney for the other party in executing this Agreement except as expressly stated herein.

Amendment

Socialive reserves the right, in its sole discretion, to change, modify, add, or delete portions of the Terms of Use at any time. When using the Service, You may be subject to additional applicable guidelines or rules that may be posted from time to time. All of these guidelines and rules are deemed incorporated into the Terms of Use. While we may attempt to notify You when major changes are made to the Terms of Use, it is Your responsibility to review the Terms of Use periodically to check for changes. When Socialive makes changes, it will give the date of the most recent update in this space so You can be kept abreast by visiting this page. Socialive also reserves the right in its sole discretion and at any time to modify or discontinue, temporarily or permanently, the Service (or any part of it), with or without notice.

(Terms of Use last updated: August 3rd, 2017)

Privacy Policy

Socialive is committed to safeguarding any personal information that may be collected through our website (the "Site" or the "Service") and to ensuring that you are fully informed as to how your personal information will be used. The following policy describes such collection and usage.

What information do we collect and how we collect it

Our primary purpose in collecting your personal data is to provide you with the services you requested and with those we believe will optimize and enhance your use of our Site and related services. Providing us with your information is not a requirement for using our Site, Service, but note that if you choose not to provide us with certain information, we may not be able provide certain services or functionality of the Site or Service.

There are a number of different ways that we may collect personal information from you:

Registration: When you register to use our Service, we receive certain information about you through Facebook®, Twitter®, Google+®, or Instagram®, as applicable to your method of registration. This information, as indicated during the connection process may, include your name, your activities, hometown, interests, likes, user location, your photos and videos, website, email, phone number, friends, online presence, social following and other. This registration process is optional for Socialive users who only wish to view content, but is required for users who would like to broadcast via Socialive or to use the Service's more advance options.

- **Communication from You:** When you contact us with questions, concerns or for purposes of customer/technical support, we collect the information contained in your message, which may include your name, contact details and any other personal information you provide.
- **Via Surveys:** We may collect your user information through surveys we may conduct from time to time with respect to our services. Participation in and providing information through such surveys is optional.
- **Aggregate Information:** Whenever you enter our Site our web server automatically collects and aggregates information with respect to your visit. This information includes URLs or domains of referring websites, browser type, operating system, the pages that you access and the date and time of your visit. In general, this aggregate information will not identify you personally, but if we do correlate such information to you, we will treat it in accordance with this Privacy Policy.

What we might do with the information collected

We may use the information provided to us to:

- Contact you from time to time with critical user or service updates or other information important for our services, or for the support of the service you requested. We may contact you to ensure that the information we have in our records is still correct and to add additional information to complete your profile;
- Receive feedback from you and inquire about any features you would like to see in future products. We may also contact you to ask you about our products and also to inform you of upgrades, technical issues, promotions and new products that you may be interested in;
- Send out newsletters to you with articles and information which we believe may be of interest to you;
- Customize, measure and improve our services, content and advertising;

- Evaluate users, their preferences and trends for our own internal statistical and analytical purposes, which we may use for marketing purposes and with respect to operations and development;
- Compare information for accuracy, and verify it with third parties;
- Prevent activity we determine to be potentially illegal;
- Enforce this Privacy Policy and/or our Terms of Use or any other purpose referenced herein or therein.

Information you voluntarily transmit via the Service is publicly accessible and may be viewed and used by others without any restrictions. We do not control such uses of your personally identifiable information, and by using the Service, you assume the risk and acknowledge that the personally identifiable information provided by you may be viewed and used by third parties and by us for any number of purposes and that the usage restrictions set forth in this Privacy Policy do not apply.

Disclosure of information

Although we make every effort to preserve user privacy, we may need to disclose personal information when required to do so by law or when necessary to comply with a current judicial proceeding, a court order or legal process served on our Service, or when we believe in good faith that disclosure of information is necessary to prevent imminent physical harm, financial loss or to report suspected illegal activity. We may also disclose your personal data to enforce our policies or respond to claims that a listing or other content violates the right of others. In all cases, such information will be disclosed in accordance with applicable laws and regulations.

We may also share your information with:

- A third party performing services on our behalf that has agreed to keep such information confidential (such as excluding threats from potential cyber attacks or trolls or other security purposes, the processing of your credit card payment, if applicable, or the conduct of an online survey, for example).
- One of our partners, but only if you've requested this in advance. Please note that in such cases, this Privacy Policy will not cover their information practices and we will not be responsible for the privacy practices exercised by any such partners.

Securing the information

We take reasonable technical and organizational measures to guard against unauthorized or unlawful processing of the information collected and against accidental loss or destruction of, or damage to, your personal data. While no system is completely secure, we believe the measures implemented by our Service reduce the likelihood of security problems to a level appropriate to the type of data involved.

Cookies

We may make use of "cookies" on our Site. A cookie is a small text file that can be placed and stored on your computer's hard disc when you visit a website for record keeping purposes. A cookie itself is not designed or intended to read any information from a user's computer (other than the contents of the cookie); rather, it is an identifier used by the Web Site that originally placed it on your hard drive. The actual contents of the cookie information can be retrieved by the same server to identify the computer and subsequently to customize, monitor, or regulate the use of a Site based on information stored on the host server. Therefore, cookies only identify the

user's computer to the Web Site which may correlate other information, including personally identifiable information, with the cookie.

We use cookies to allow us to automate access and the data entry functions of our Site to tailor our Site to your preferences or interests, or customize promotions or marketing. In addition, cookies allow us to track use of our Site to determine those areas, which are useful or popular and those that are not thereby enabling us to improve and update our Site effectively.

Most web browsers can either alert you to the use of cookies or refuse to accept cookies entirely. If you are not sure how to do this or whether you have this option, you should consult the documentation that accompanied your web browser. You should be aware that if you elect not to accept cookies, some parts of our Site may not function properly or permit access.

Links

We may offer links from our Site to other websites, which may be hosted by our partners or by unrelated companies, which we think may be of interest to you. Such websites, including Facebook®, Twitter®, Google®, or Instagram® (through which you must register for the Socialive Service) are not governed by this Privacy Policy and Socialive makes no representation as to their practices for dealing with your personal information. Socialive is not responsible for how third party websites use and share your personal information. We recommend that you check the privacy policy of any website at the beginning of your visit.

Children under thirteen

This Service is a general audience Service, which is neither designed nor intended to collect personal information from children who are under the age of thirteen (13). In order to ensure compliance with the provisions of the Children's Online Privacy Protection Act, in accordance with our Terms of Use, children under the age of thirteen (13) are not permitted to access or use the Service, and children under the age of thirteen (13) should not provide any personal information to the Site. We ask that parents supervise their children while online and/or using mobile devices. There are a number of parental control protections, which are commercially available.

Access, modification and accuracy of information collected

The information that we collect from you is the same information that you have previously provided to Facebook®, Google+®, Twitter®, Instagram®, or relevant portions thereof. By updating the information in your Facebook®, Google+®, Twitter®, or Instagram® account, you may be automatically updating the information in your Socialive account the next time that you log in. You can also access and modify your Socialive account information directly by logging into Socialive and clicking the 'Gear Icon', as well as make any changes to any consent that you may have given with respect to us contacting you relating to information that you receive from us. You may also ask at any time that your preferences as to the type of communications that you receive from us are modified in order to stop receiving them or to be added to our mailing list. You can also do this by following the instructions included in each communication or newsletter.

Retention and storage of the information we collect

We will retain your information for a reasonable time to permit us to use it for the purposes that we have communicated to you. We may use the services of third party companies to physically

collect and store your information on our behalf. Any such companies will have to comply with the terms of this Privacy Policy and agree to keep all personally identifiable information confidential.

Changes to this privacy policy

We may change the terms of this Privacy Policy from time to time in order to reflect our practices and provide greater protection for your information. Any change to this Privacy Policy will be clearly displayed on the Site and in the App. Information collected by us will be dealt with in accordance with the provisions of our Privacy Policy, which were in effect at the time of collection. However, if at any time in the future we plan to use personally identifiable information in a way that materially differs from this Privacy Policy, including sharing such information with more third parties, we will post such changes here and you may choose not to accept those changes by deleting your account. Your continued use of the Service following the posting of any changes to this Privacy Policy means you accept such changes.

Business transfers

The information that is collected by Socialive is considered to be an asset. In the event that Socialive, any affiliated company, division or portions of its assets are acquired by another company, such information may be one of the transferred assets. We will take reasonable steps to place a notification of such a transfer on our Site.

Acceptance of these terms

By using our Service, accessing our Site or purchasing our products, you are consenting to the practices relating to information collection and use that are described in this Privacy Policy. Please note that the Service is controlled and offered by Socialive in the UK. The laws of other countries may differ regarding the access and use of the Socialive and how personally identifiable information may be handled. Socialive makes no representations that the Service is appropriate or available for use in other locations. Those who access or use the Service from other jurisdictions do so at their own volition and consent to Socialive's collection, storage and use of their personally identifiable information as set forth in this Privacy Policy.

Contacting us

Any requests for access to your information, modification of your information or questions in respect of this Privacy Policy should be sent to the following email address: privacy@socialive.com

Unsubscribing

If you wish to no longer receive our newsletters or emails, you can unsubscribe anytime by clicking the link in the footer of all our emails, or by contacting us at support@Socialive.com

Privacy Policy last updated: July 4th, 2017